

Ella Yehudai

Design lecturer at Bezalel Academy and graphic designer and typographer, with 6 years of experience designing complex content across digital and print.

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[Portfolio](#)

[LinkedIn](#)

Work Experience

Graphic Designer / Freelance

Sep 2020 — Present / Full-time

- Leading end-to-end design processes for public, private, and cultural organizations
- Creating cohesive visual solutions across digital and print — including platforms, websites, indexes, books, catalogs, and exhibition graphics

Product Marketing Designer / monday CRM

Sep 2025 — Mar 2026 / Freelance, Part-time

- Worked on product marketing design for monday CRM within a multidisciplinary team, creating landing pages, paid and social assets, presentations, and in-product marketing materials.

Multidisciplinary Designer / The League Studio

Aug 2020 — Feb 2022 / Full-time, Tel-Aviv

Branding Designer / Sharon Shrem Studio

Jul 2019 — Aug 2020 / Part-time, Jerusalem

Lecturing and Research Experience

Typography Lecturer / Bezalel Academy of Arts and Design, Jerusalem

Oct 2025 — Present

- Teaching courses and workshops in typography in the Department of Visual Communication.

Teaching and Academic Mentoring

Oct 2020 — Oct 2025

- Teaching assistant in the Department of Visual Communication at Bezalel.
- Participating in critique sessions and mentoring students at Bezalel, Tel Aviv University, Reichman University, Shenkar, and Bezalel's Haredi branch.

Research Assistant / Bezalel Academy

Mar 2022 — Present

- Collecting, analyzing, and processing materials in the field of Hebrew typography.

Co-founder / Dozen Books

Jan 2023 — Present

- Co-founder of *Dozen Books*, a new book design competition in Israel

Education

B.Des. Department of Visual Communication

Oct 2016 — Jun 2020 / *Bezalel Academy of Arts and Design, Jerusalem*

Erasmus Program

Oct 2019 — Jun 2020 / *Royal Academy of Art, The Hague (KABK)*

Prizes:

- Maizler Excellent Design Award (2020)
- AAA Award for Hebrew Typography (2020)
- America-Israel Cultural Foundation Grant (2020)

Languages:

- Hebrew (Native)
- English (Professional proficiency)
- Arabic (Basic)

Skills:

- Multilingual Typography
- Visual Identity & Branding
- Editorial & Book Design
- Marketing & Campaign Assets
- Social Media Visuals
- Image Making & Illustration
- Web & UI Design
- Wireframing & Prototyping
- Print Production & Prepress
- Concept Development